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Relay For Life + You = HOPE

What is Relay?

Relay For Life is a fun-filled overnight event designed to celebrate survivorship and raise money for research and programs of your American Cancer Society. Teams of family members, friends, co-workers and others join together each year to raise funds for the American Cancer Society and make a difference in the community. In honor of those who battle cancer 24 hours a day, team members typically take turns walking the track throughout the day and night. For those not walking, there is around the clock action to keep everyone busy. From entertainment, food and games to touching ceremonies and stories of inspiration, there is something for everyone at Relay For Life. Every unique Relay For Life is truly a community event, where new friends are made, old friends are hugged and hearts are touched by the magic that is Relay. It is an event like no other.

What is the role of a team member?

- Register as a team member for the event.
- Share information about the Relay For Life with others and encourage them to join your team, start one of their own (church groups, civic activities, etc) or make a donation to your team.
- Share your personal story with family and friends, ask them for a donation, a Luminaria, and/or to join your team.
- Dedicate your personal effort to someone who has been touched by cancer. Fundraise for your team by asking for personal donations from family, friends, e-mail address book, worksite associates, etc.
- Assist your team captain with activities such as organizing and hosting Team Fundraisers, planning on-site fundraising, communicating with other team members, creating a team newsletter, decorating the team campsite, and other functions on which the team captain may need assistance.

FUNdraising...

Here are some ideas to get you started!

- Send letters to family, friends, e-mail address book, holiday card list; ask for their support and tell them why you Relay.
- Brainstorm with your teammates for great ideas: bake sales, spaghetti dinner, and bus trips.
- Host dress down days at your place of work, and ask your employer to match money you and/or your team raises.
- Items are also available through your local American Cancer Society such as coin cans, sun and feet cards.
Ask your Team Captain for more details. Your community will also have many other opportunities for fundraising items.
- FUNdraise online from your personal webpage through your Relay For Life event site.
- Visit www.RelayForLife.org for lots of fund-raising ideas.
- Aim High, ask early, ask everyone...ASK NOW! FUNdraise year 'round.

What do your Fund-raising Dollars Support?

When asking for donations, include your personal story, you may Relay because of a family member or friend or yourself. Ask your local American Cancer Society for a "We Are Here" brochure which lists and describes all of your American Cancer Society programs and services. Below is a brief breakdown of your Relay For Life contributions working for your community. For more detailed information please visit www.cancer.org or call 1-800-227-2345 or contact your local American Cancer Society office.

Your Relay For Life Contributions At Work

Reach to Recovery connects breast cancer patients to survivors trained by the American Cancer Society who answer questions and provide emotional support in a one-one-one atmosphere. **Visits to 5 women = \$500**

Our National Cancer Information Center receives 1.2 million calls from around the country every year to its 24-hour toll-free line—1.800.ACS.2345. Cancer information specialists answer questions about cancer treatment options and local cancer resources. **83 hours of toll-free access = \$250**

Road to Recovery Volunteer Drivers hit the highways, shuttling cancer patients to and from their treatments. **8 roundtrips for 1 patient = \$312**

Clinical Trials funded by the American Cancer Society determine the safety and effectiveness of new drugs and treatment methods. **Expenses for 1 patient = \$3,000**

Look Good...Feel Better is a beauty counseling session especially designed for cancer patients conducted by a licensed cosmetologist and trained by the American Cancer Society. **Cost of consultations for 4 women = \$800**

Test Tubes allow researchers to test promising anticancer medications and study tumor growth. **Case of 500 = \$150**

Hope Lodge provides temporary homes for cancer patients traveling far from home for treatment. There are presently 5 Hope Lodge facilities in the South Atlantic Division. **Free of charge to patients = Priceless**

Champion Scholarship Program allows cancer survivors to head off to college with a scholarship grant. **1-Champion Scholarship award = \$1000**

Team Details...

Ask your Team Captain to share with you team member and team incentive prizes, FUNdraising ideas, event specifics, information from Team Captain meetings and most of all how to join a team.

Items to bring to Relay...

Bring cash! There will be lots of great food and games. Remember that it is an overnight event. Plan to bring a few snacks and drinks. Most importantly, bring clothing and camping gear to be prepared for all kinds of weather.

"We must not only give what we have; we must also give what we are." Desire Joseph Mercier

Celebrate. Remember. Fight Back.



1.800.ACS.2345
www.cancer.org

Hope.Progress.Answers.®

New code number here