



Relay For Life of Cobb County

May 7-8, 2010 at Jim Miller Park in Marietta

www.cobbrelay.org

Celebrate.

Remember.

Fight Back.

On Friday, May 7, more than 5,000 members of the Cobb community will gather at Jim Miller Park to Celebrate, Remember, and Fight Back as part of the American Cancer Society's signature event, Relay For Life. Relays are held in more than 4,000 communities worldwide, and the **Cobb Relay is the 3rd largest** of these, with a goal of raising **\$950,000** for the American Cancer Society.

Relay For Life is more than a fundraising event, it is a **worldwide movement to end cancer**. Relay represents the hope that those lost to cancer will never be forgotten, that those who face cancer will be supported, and that one day, cancer will be eliminated. It's more important than ever that we continue to invest in this fight. **Over 11 million Americans with a history of cancer are ALIVE today**, and for the first time, **cancer mortality rates are decreasing**.

Whether you are a cancer survivor yourself, a family member or friend of a survivor, or someone who simply wants to show support for this important cause, **we want you to join us**.

Here are 6 Ways YOU Can Be a Part of the Worldwide Movement to End Cancer!

1. Form a Relay For Life team.

Relay For Life involves teams of 10 to 15 people (sometimes even more) taking turns walking or running around a track, relay style, from 7 pm Friday evening until 7 am Saturday morning. It's a fun, non-competitive event with teams from businesses, churches, neighborhoods, schools, and other organizations.

Teams are often formed to rally in support of a friend, loved one or co-worker who is fighting cancer or has lost the battle with cancer. Teams camp around the track and participate in a variety of activities through the overnight hours. Each team member pays a registration fee of \$10, and those who raise \$100 or more receive a Relay t-shirt. Register your team at www.cobbrelay.org or call 770-429-0089 for details.

2. Bring a cancer survivor to Cobb Relay.

Are you a cancer survivor? Do you know a cancer survivor? On May 7 at 5:30 pm, the Cobb Relay survivor activities will kick off with a survivor reception in the Exhibit Hall at Jim Miller Park. We invite all cancer survivors to join us in this celebration and to walk in the opening lap of Relay For Life at 7 pm.

3. Join or support a Relay For Life team.

Many schools, churches and businesses here in our community participate in Relay For Life of Cobb County, including Lockheed Martin, Walgreen's, NorthStar Church, and nearly every one of the Cobb County Schools. When your child's teacher, your neighbor, or your colleague asks you to support his or her Relay effort, please be generous. Or better yet, join the team!

4. Honor a loved one with a tribute gift.

Cobb Relay offers three unique ways to pay tribute to your loved ones and help fight cancer.

Luminaria. Dedicate a luminaria to be lit and displayed around the Relay track. The Luminaria Ceremony will begin at 10 pm on Friday, May 7, and everyone is invited to attend. Suggested donation: \$10.

Butterfly. Dedicate a butterfly to be released at Relay For Life on Friday, May 7. Suggested donation: \$25.

Hope and Remembrance. Submit a photo of your loved one to be shown in the Hope and Remembrance Presentation that will play on-screen during the Luminaria Ceremony on Friday, May 7. Suggested donation: \$100.

Visit www.cobbrelay.org and click on "Luminaria" in the left navigation bar to make a gift online.

5. Support Cobb Relay as a sponsor.

Sponsorship can provide numerous benefits to your company, including a positive promotional opportunity, positioning you as a concerned corporate citizen willing to actively support the battle against cancer. Contact us at 770-429-0089 for details.

6. Join us at Relay!

Even if you're not a registered participant, come out for KidsWalk at 6 pm, the opening ceremonies and Survivor Lap at 7 pm, the Luminaria Ceremony at 10 pm, or join us for the entire evening on Friday, May 7. There will be live music, children's activities, food, and more!

Contact us for more information about Relay For Life of Cobb County:

Your American Cancer Society Cobb Office

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