

The Cobb Relayer

November 2009

From Your Committee Chairs.....**Important Dates:****December 3rd—
KICK OFF****December 5th—
Dixie Bowling****December
10th—School
Team Captains
Meeting****March 4th—
Silent Auction****May 7-8—Relay
Event!**

We are so excited to be a part of an event so special and near and dear to our hearts. We are your Co-Chairs John Russell and Cg Krehely. Relay For Life of Cobb County is the # 3 Relay in the World as of the end of the 2009 fiscal year for the American Cancer Society. Everyone who participates in our Relay has had a hand in that success and we are very proud of our Relay event and want to see it's continued success. This year at the Regional Relay For Life Leadership conference we were awarded several significant honors, in addition to our status as #3 in the World we received:

1. ACS South Atlantic Division Award winner for Outstanding School Involvement
2. ACS Regional Award Winner for Outstanding School Involvement
3. #3 in the South Atlantic Division in On-line Fundraising with over \$170,000 raised on www.cobbrelay.org
4. \$1.56 per-cap award in Cobb County

Our 2010 Theme is "Carnival of Hope" and we are looking forward to seeing what all of our teams plan to do with that theme. Make it something fun - start fundraising with the theme now and planning your Relay Site for the event. There are so many wonderful possibilities.

The Kick-off this year will be a little bit different in that we are planning a Rolling Kickoff at Starbucks on 11/14 and on 12/3 we will be kicking off at the KSU basketball game. Please join us - it ought to be an amazing Kick-off.

The Steering Committee began meeting in July and we have been actively planning the 2010 event. We always have room for more on the committee and would love to challenge you to join the Steering Committee or one of the sub-committees. For an event of our size it takes substantial planning and organization. We have several subcommittees under the Steering Committee, including: Advocacy, Mission Delivery, Survivorship Development, Sponsorship, Team Recruitment, Team Retention/Mentoring, School Development, Fundraising, Logistics, Communications, Ceremonies, Entertainment, Accounting and Registration, Kick-off, Team Captain's Meetings, Kids Walk, Garage Sale, Survivor Reception. Dixie 2010, Auction, and Softball. The new Communications Committee is what we are doing to tie the Relay Online, Newsletter, Marketing and PR and Data Entry pieces together.

We encourage you to check out the Website www.cobbrelay.org, become a fan of the Facebook page www.facebook.com/RFLCobbCounty and if you twitter follow us on twitter <http://twitter.com/cobbrelay>.

The Only way Relay For Life of Cobb County will be successful is with your help and participation. We look forward to a Successful 2010!

Your Relay Co-Chairs

John Russell
2009/2010

and

Cg Krehely
2010/2011**Registration****This year's
theme:****Carnival of
Hope!!!****Visit
cobbrelay.org
to register your
team!****We are now on
Facebook!**

From the ACS Staff.....

We are excited to be working with such an outstanding group of volunteers on Relay For Life of Cobb County 2010. Please know that your efforts as a part of Relay -- whether you are a survivor, caregiver, participant, team captain, supporter, or sponsor -- are making a tremendous impact. Relay For Life is more than a fundraiser. It is a worldwide movement to end cancer.

You probably know that the American Cancer Society funds research to help **find cures**, but we actually do a lot more than that. We're all about **saving lives** and we do that in many ways. We help people **stay well** by working to prevent cancer or detect it early, when it's most treatable. We help people **get well** -- we're here for anyone facing cancer with the resources and support they might need -- whenever they need it. We also **fight back** against cancer by working with elected officials to pass laws that defeat cancer and we bring communities together to join the fight. The bottom line is that with your help, we save lives and create more birthdays every day.

Thank you for all you do!

Your ACS Staff Partners,
Pete Brooks, Amy Davis, and David Prohitt

Save the date for KICK OFF!!!!

Please join us for Relay For Life Kick-Off 2010 happening on Thursday, Decemeber 3rd as part of the the Kennesaw State University Men's Basketball team game against Belmont College.

The game will begin at 7:30pm and Relay activities will occur before and during the game. All survivors and their caregiver will receive complimentary admission to the game. More details will become available on www.cobbrelay.org, as well as on Cobb Relay Facebook and Twitter accounts, as we get closer to the game date.

For ticket information, please contact Pete Brooks at pete.brooks@cancer.org. We look forward to having you join next month as we officially "Kick-Off" Relay 2010 at Kennesaw State.

Why I relay

I am a 3 year cancer survivor of breast cancer. I was very lucky. I did not have to have radiation or chemo. My sister was not so lucky. She had colon cancer and died at the age of 35. She left three small children. I walk for her and others who have not survived. I hope that all of my friends I have met in the relays will have an opportunity to survive as I am.

Norma Enete

Committees

Accounting—Open

Advocacy—Mary West

Auction—Kellie Jett & Cheri Edelstein

Ceremonies—Linda Lee & Jennifer Chandler

Communication—open

Dixie 2010—Brandon Richard

Entertainment—Open

Fundraising—Lisa Eaton

Garage Sales—Kate Bailey

Kick Off—Linda Lee & Jennifer Chandler

Kids Walk—Mark & Stacy Holland

Logistics—Tom Fleming

Marketing/PR—Kate Bailey

Mission Delivery—John Dorso

School Development—Karen Wacker

Sponsorship—Kevin Waldron

Survivorship Development—Geri & Ralph Bell

Survivor Reception—Linda Lee & Jennifer Chandler

Team Captain's Meetings—open

Team Mentoring/Retention—Carol Smart

Team Recruitment—open

Interested in serving on one of our committees? Email Cg (relay.cgk@gmail.com) or John (relayjohn@aol.com) for more information!

Team Retention

Dear Team Captains,

Thanks SO much for your loyal support year after year. We already have 113 teams registered for 2010 Cobb Relay! That is an awesome start. Your Team Retention subcommittee would love to give you more personal attention. Smaller Relays around the State actually go to visit their Team Captains at their home or work. Of course, those Relays have 20 teams total. Cobb has the blessing (and challenge) of being the 3rd largest Relay in the country. We never forget that we got to be ranked 3rd through the dedication and competitive spirit of our loyal Captains.

We would never want our size to make you feel insignificant or lost. To help you navigate the waters of being a great Team Captain, we are offering the Mentoring Program again this year. This is where we pair seasoned Team Captain volunteers with New Team Captains to show them the ropes of running their teams. The Veteran offers advice on fundraising, organization, campsite decoration, theme, etc. Last year we didn't assign Mentors until the first Team Captains' meeting in February. But, if you would like to get a head start and are new to Relay, we would be happy to pair you with a seasoned Captain right away. Just contact the Cobb ACS office and we will make the connection.

Please know that your Team Retention subcommittee would love to give each of you a big hug of thanks for all of your sacrifice and hard work as we all strive for a cure!

Happy Relaying!
Carol Smart

Sponsorship Opportunities.....

Sponsorship of Relay For Life of Cobb County supports the American Cancer Society in the fight against cancer. It can also provide numerous benefits to your company, including:

A positive promotional opportunity, positioning you as a concerned corporate citizen willing to actively support the battle against cancer.

Exposure to an audience of more than 5,000 community participants and volunteers.

Affiliation with the American Cancer Society, the nationwide community-based voluntary health organization dedicated to eliminating cancer as a major health problem.

Relay For Life is much more than a fundraiser – it's a worldwide movement to end cancer.

Together with our millions of supporters, the American Cancer Society saves lives and creates more birthdays by helping people stay well, helping people get well, by finding cures, and by fighting back. We hope you'll join us. There are sponsorship opportunities at all levels of support. Visit www.cobbrelay.org for more information, or call Pete Brooks at 770-429-0089.

A message for survivors:

More people than ever before are surviving cancer. If you are a survivor, we invite you to take part in the American Cancer Society Relay For Life. This is your chance to inspire others and honor the memory of friends and loved ones. We invite the whole community to join us for this celebration of life. Please join us, and invite other survivors and caregivers to be a part of Relay, too.

Register at www.cobbrelay.org or call our local office at 770-429-0089.

Dixie Charity has partnered with Cobb Relay For Life!

Join Us on Saturday,
December 5th

At Midtown Bowl

1936 Piedmont Circle NE

Atlanta, GA 30324

(404) 874-5703

9 Pin No Tap Tournament

\$20 Entry Fee

(\$15 for those under 18)

ALL proceeds to benefit
the American Cancer
Society

www.cancer.org

Nominate a 2010 Torch Bearer

Each year in Cobb County, hundreds of people are diagnosed with cancer. Throughout their experience, they inspire us with their courage, their perseverance and their never-ending optimism.

If one of these cancer survivors has touched your life, please consider nominating him/her to be a Torch Bearer at the 2010 Relay For Life. The applications will soon be posted on the www.cobbrelay.org website. If you have questions, please call Linda Lee at 770-793-7545 or linda.lee@wellstar.org

COLON CANCER PREVENTION

Every year 1,300 lives are taken in Georgia by colon cancer. This is the lone cancer that can be eradicated overnight!

Here are some hard facts. Colonoscopy – the gold standard for colon cancer screening can identify polyps before they become cancerous allowing doctors to remove the polyps and prevent the cancer 90% of the time. Despite this, less than 40% of those who are at risk get screened allowing colon cancer to remain the second leading cause of cancer deaths.

The key to prevention is early detection, i.e., low risk persons without a family history of colon cancer should be screened via colonoscopy at age 50 then every 10 years.

African-Americans who often experience earlier age of onset should begin screening at age 45. The good news is that almost all health insurance covers colonoscopies.

2009 Torch Bearers

Debbie Allen

Rick Bowman

Cassandra Castillo

Kara Christian

Jeanne Overacre

Carter Richards

Michele Sayles

Beverly Shoun

Melanie Stolz

Charles Sullivan

Nicole Wessels

2010 Registered Teams..... (as of 10/30/09)

A Cure For Sure	Green Acres Elementary	Red Hat Butterflies & Friends
Acworth Intermediate All-Stars	H2O: An Unbreakable Bond/PGMBC	Remembering Sherri
Addison Elementary	Youth Ministry	Riverside stallions
Argyle Elementary	Hands for Life	Rocky Mount Elementary
Assurant	Harmony Leland Cheetahs	Shallowford Falls Foxes
Atlanta Clemson Club	Hayes	Sky View Elementary
Austell Intermediate	Hillgrove High School	Sope Creek
Austell Primary Lifesavers	Jack's Pack	South Cobb Eagles
Awtrey Middle School	Keheley	Step by Step
Barber Middle School	Kell Longhorns	Still Eagles
Bells Ferry Elementary School	Kemp Elementary	Sullivan Family
Belmont Hills Bears	Kennesaw Elementary	Survivors and Friends
Beth's Bosom Buddies	Kincaid Cougars	TA TA CRUSADERS
Birney Elementary Bobcats	King Springs Elementary	Tawanda's Team
Boston College Alumni Association of ATL	LaBelle Elementary School	Team Baker
Brown Elementary	Lewis Elementary School	Team Blackwell
Brumby Elementary	Lost Mountain Middle School	Team H.A.V.E.N.
Bullard Elemnetary	Lovinggood Middle School	Team Tritt
Campbell Middle School	Mableton Elementary	The Pit Crew - Team Tiffany
CCSD Care To Share	Mabry Middle School	The Walker School
Chalker Elementary	Marietta Civitan	The Women's League @ NorthStar Church
Cheatham Hill Elementary	Marietta Jaycees	Timber Ridge
Clarkdale Elementary School	McCall Monarchs	Tonja's Dream Team
Color Us United (Eastvalley and Sedalia Park)	McClure Mavericks	Varner Vikings
Credit Union of Georgia	McEachern Indians	Vaughan Elementary
Daniell Middle School	METRO ATLANTA AMBULANCE SERVICE	Walgreens Atlanta West
Delta Community Credit Union	Milford Elementary	We're Stars
Delta Sigma Pi Atlanta Alumni & Friends	Mountain View Elementary	WellStar Cancer Program
Dickerson Middle School	N ICKAJACK ELEMENTARY	Wheeler High School
Dodgen Middle School	Nicholson Elementary	WINGS OF HOPE
Dowell	North Cobb Warriors	
Durham Middle School	NorthStar Church	
East Cobb Rotary	Northwest Georgia Oncology Centers	
Elite Telecom Services	Norton Park Eagles	
Fair Oaks Elementary	Palmer Middle School	
FOCUS SUNDAY SCHOOL	Pebblebrook High School	
Ford's Fabulous Fighters	Pickett's Mill Pirates	
FREY ELEMENTARY	Pine Mountain Middle School	
Friends Fighting Cancer	Pirate Pride	
Friends for LIFE	Pope High School	
Garrison Mill	POWDER SPRINGS ELEMENTARY	

Please save the date:

Thursday, March 4, 2010

*The First Annual Live Auction to Benefit
Cobb County Relay For Life!*

Location: Gone With the Wind Museum on the Marietta Square

Please join us. There will be snacks, drinks, and lots of fun!

As of right now we have several weekend trips and vacation packages.

Your team can help by donating items and/or attending and buying!

There will be many surprises and more details to come but go ahead and mark your calendar now!

You or your team will not want to miss this Carnival Spectacular!

Together we can raise money to help create more birthdays!

Stay Well, Get Well, Find Cures and FIGHT BACK!

